

---

# COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY COMMITTEE

☆ ☆ ☆ ☆ ☆  
CEDS

---

IMPERIAL COUNTY COMMUNITY AND ECONOMIC DEVELOPMENT • 940 W. Main St., Ste. #203, El Centro, CA

## MEETING MINUTES

### ***CEDS Committee***

Monday, June 19, 2017 2:00 p.m.

Imperial County Planning Department, Conference Room  
801 W. Main Street, El Centro, CA 92243

### **PROCEEDINGS**

A meeting of the Comprehensive Economic Development Strategy Committee was called to order by Othon Mora on Monday, June 19, 2017 2:00 p.m., at the Imperial County Planning Conference Room, 801 W. Main Street, El Centro, CA 92243.

### **ATTENDEES**

#### ***Public Sector***

I.C. Workforce Development Board  
Campesinos Unidos, Inc.  
City of Imperial  
Imperial Valley College  
I.C. Transportation Commission

#### ***Primary***

Jose M. LOPEZ  
Othon MORA

#### ***Alternate***

Virginia MENDOZA

#### ***Private Sector***

Rook Public Relations  
Rabobank  
CalEnergy  
Strictly Business Consulting  
The Holt Group  
Imperial Printers

Mario CONDE  
  
Diane CASON  
Mark GRAN  
George GALVAN

#### ***Volunteer***

Imperial Irrigation District  
Imperial Valley EDC  
San Diego G&E  
Imperial Valley SBDC  
Southern California  
Association of Governments

Rosa Maria GONZALES

#### ***Coordinating Staff***

I.C. Community and Econ. Development

Esperanza C. WARREN

David HERNANDEZ

---



U.S. Department  
of Commerce



County of Imperial

**MINUTES**

***I. Call meeting to order***

A. Roll call

Roll call was performed by D. HERNANDEZ

**Present: Eight (07) committee members. Quorum was achieved.**

B. Approval of minutes from 06/12/17

O. MORA opened the discussion on approving the minutes for 06/12/17. M. CONDE motioned to approve the minutes. D. CASON seconded the motion. O. Mora put the motion to a vote. **Vote: 7 aye, 0 nay, 0 abstain. Motion carries.**

***II. Discussion/action***

A. CEDS Committee Vote – San Diego Electrical Training Trust (SDETT) into the CEDS as an EDA Project. M. CONDE motioned to cast a vote. J. GALVAN seconded the motion. O. Mora put the motion to a vote. **Vote: 5 aye, 2 nay, 0 abstain. Motion carries. (Aye: Jose Lopez, Othon Mora, Virginia Mendoza, Mark Gran, Jeorge Galvan; Nay: Mario Conde and Diane Cason)**

B. Review of Sections Provided:

i. Section 3-3.5 Education (IVC)

The material for section 3-3.5 was reviewed by the committee and agreed to accept the material as presented into the CEDS document. D. CASON motioned to approve section, M. GRAN seconded the motion. O MORA put the motion to a vote. **Vote: 7 aye, 0 nay, 0 abstain. Motion carries.**

ii. Section 4-4.4 Incentive Zones and Designations (IVEDC, ICCED)

The material for section 4-4.4 was reviewed by the committee and agreed to accept the material as presented into the CEDS document. M. GRAN motioned to approve section, M. CONDE seconded the motion. O MORA put the motion to a vote. **Vote: 7 aye, 0 nay, 0 abstain. Motion carries.**

iii. Section 4-4.5 Military (Strictly Business)

The material for section 4-4.5 was reviewed by the committee and agreed to accept the material as presented into the CEDS document. D. CASON motioned to approve section, J. LOPEZ seconded the motion. O MORA put the motion to a vote. **Vote: 7 aye, 0 nay, 0 abstain. Motion carries.**



iv. Section 6-6.1, 6.2, 6.3, 6.4 Action Plan (Strictly Business)

The material for sections 6-6.1, 6.2, 6.3, 6.4 was reviewed by the committee and agreed to accept the material as presented into the CEDS document. M. CONDE motioned to approve section, J. GALVAN seconded the motion. O MORA put the motion to a vote. **Vote: 7 aye, 0 nay, 0 abstain. Motion carries.**

v. Section 3-3.7 Transportation (ICTC)

The material for section 3-3.7 was reviewed by the committee and agreed to accept the material as presented into the CEDS document. D. Cason motioned to approve section subject to the confirmation of the ARC material, M. Gran seconded the motion. O MORA put the motion to a vote. **Vote: 7 aye, 0 nay, 0 abstain. Motion carries.**

vi. Section 3-3.1 Demographics (ICCED)

The material for section 3-3.1 was reviewed by the committee and agreed to accept the material as presented into the CEDS document. M. GRAN motioned to approve section, D. CASON seconded the motion. O MORA put the motion to a vote. **Vote: 7 aye, 0 nay, 0 abstain. Motion carries.**

vii. Section 3-3.3 Income and Poverty (ICCED)

The material for section 3-3.3 was reviewed by the committee and agreed to accept the material as presented into the CEDS document. M. CONDE motioned to approve section, J. LOPEZ seconded the motion. O MORA put the motion to a vote. **Vote: 7 aye, 0 nay, 0 abstain. Motion carries.**

viii. Section 3-3.6 Housing (ICCED)

The material for section 3-3.6 was reviewed by the committee and agreed to accept the material as presented into the CEDS document. D. CASON motioned to approve section subject to confirmation of City of Imperial's affordable housing units, J. GALVAN seconded the motion. O MORA put the motion to a vote. **Vote: 7 aye, 0 nay, 0 abstain. Motion carries.**

ix. Section 4-4.2-5 Opportunities (ICWDO)



The material for section 4-4.2-5 was reviewed by the committee and agreed to accept the material as presented into the CEDS document. M. GRAN motioned to approve section, M. CONDE seconded the motion. O MORA put the motion to a vote. **Vote: 7 aye, 0 nay, 0 abstain. Motion carries.**

- x. Section 3-3.2, 3.2-1 Employment, Business Closure/Dislocation (ICWDO)

The material for sections 3-3.2, 3.2-1 was reviewed by the committee and agreed to accept the material as presented into the CEDS document. D. CASONE motioned to approve section, J. GALVAN seconded the motion. O MORA put the motion to a vote. **Vote: 7 aye, 0 nay, 0 abstain. Motion carries.**

- xi. Section 4, 4-1-3 Renewable Energy (IID)

The material for section 4, 4-1-3 was reviewed by the committee and agreed to accept the material as presented into the CEDS document. D. CASON motioned to approve section subject to the confirmation of the megawatt question presented by the committee, M. CONDE seconded the motion. O MORA put the motion to a vote. **Vote: 7 aye, 0 nay, 0 abstain. Motion carries.**

**III. Future agenda items and other business**

**IV. Next meeting date**

6/26/2017

**V. Meeting adjourned**

Meeting adjourned at 2:55 p.m.

